



Diving Deeper into Qualitative Research

TOTAL SESSION TIME: 110 minutes

SESSION OBJECTIVES: Participants will practice analyzing qualitative research.

Opening Block: Qualitative Data Trivia

TIME: 15 minutes

OBJECTIVES: Participants will refresh their understanding of quantitative research

MATERIALS:

- Kahoot Game

ACTIVITY: Play the Kahoot game

DISCUSS:

- Pause after each question and explain the answers.
- Ask participants if they have any questions.

Core Block 1: Qualitative Data Analysis (Pt 1)

TIME: 30 minutes

OBJECTIVES: Participants will practice qualitative analysis.

MATERIALS:

- Video Link of Kendrick Lamar & Rick Rubin Interview ([link](#))
- Paper
- Pen

ACTIVITY:

- Video Link of Kendrick Lamar & Rick Rubin Interview ([link](#))
- Ask participants to look for themes in the interview and write them down.
- Ask participants to think about the following questions as they watch the video.
 - How does Kendrick Lamar describe the relationship between personal experiences and artistic expression?
 - In what ways does Lamar discuss the concept of authenticity in his work?
 - What role does Lamar attribute to vulnerability in his creative process?
 - How does Lamar approach the balance between personal storytelling and broader social commentary?

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Learn more about Safety 7 at <https://www.childtrends.org/project/centering-youth-experiences-youth-participatory-action>.

- What insights does Lamar provide about the evolution of his musical style and thematic focus over time?

DISCUSS:

- Discuss the questions as a group.

Core Blocks 2: Qualitative Data Analysis (Pt 2)

TIME: 30 minutes

OBJECTIVES: Participants will practice analyzing qualitative data.

MATERIALS:

- Laptops
- Headphones
- Internet
- Video Link of Kendrick Lamar & Rick Rubin Interview ([link](#))

LEARN: Show participants how to view the transcript feature on YouTube.

ACTIVITY:

- Ask participants to work in pairs to identify three themes that emerged from Kendrick’s interview. These themes can be similar to or different from the themes discussed in the previous session.
- Then instruct participants to find a quote from the interview to support the theme they want to highlight. For example, if the highlight “forgiveness” as a theme, they must find a quote from the video that represents “forgiveness

DISCUSS:

- Tell participants that they will present their finds in the next section.

Core Block 3: Qualitative Data Presentation

TIME: 30 minutes

OBJECTIVES: Participants will present their qualitative findings.

MATERIALS:

- Laptops
- Pen
- Paper

ACTIVITY:

- Tell participants there are many ways to present qualitative data. It is common for researchers to make a table with one column listing the themes and the other column listing the quote.
- Ask participants to work in pair to present the themes from the Kendrick interview.

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- Encourage participants to get creative with their presentation. They may use computer programs or display the findings by hand.
- Ask participants to present their findings.

DISCUSS:

- What did you learn from the exercise?
- How might the themes you pulled out from the interview help you think about your community?

Closing Block: Closing Ritual

TIME: 5 minutes

OBJECTIVES: Participants will end the meeting with their closing ritual.

ACTIVITY: Ask a participant to lead the group in the closing ritual.